



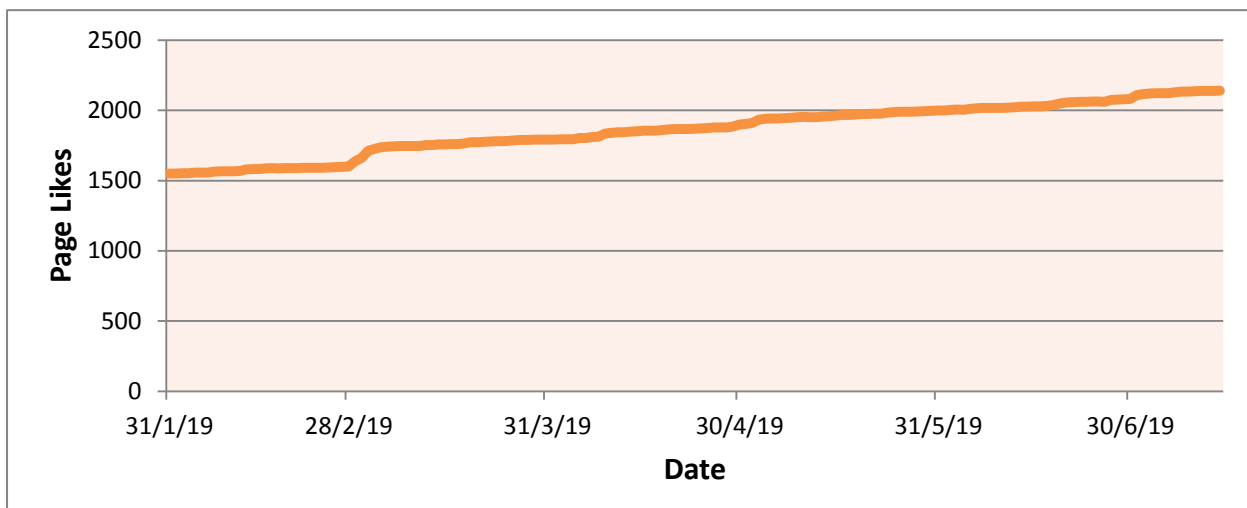
Better Births Lincolnshire

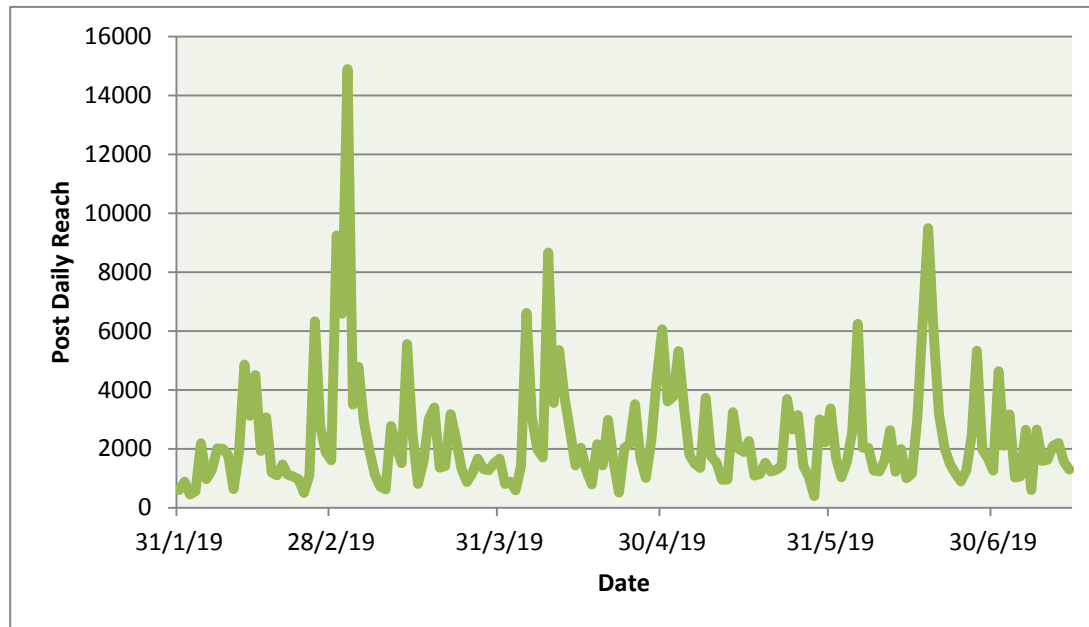


JUNE 2019

- Safety Conference – Woodhall Spa June 2019
 - 3 Parent presentations - subjects regards Stillbirths, Neonatal Care/difficulties, Mental Health around pregnancy – powerful and humbling messages
 - Presentation by Michelle Upton – NHS Improvement
 - Presentation updating Continuities contribution to safety
 - Continuity of Carer promotion and update team established in Gainsborough
- Social Media Polls using Facebook instigated around subjects - Antenatal Education, Physiotherapy and Mental Health. Feedback was productive, many responses from women and their families which will inform changes in services.
- 2 listening clinics were organised as a result of these polls to seek further information and opinions.
- Neonatal Voices Team now created as a branch of Maternity Voices
- Interest received in the chair position for Maternity Voices
- The Better Births website is increasing in popularity - see graphs

Facebook statistics





The peaks identified in corresponding order in February, end April-Beg May and June signify the following launches within the Better Births Team;

Baby Box Launch February 2019

Continuity of Carer (COCO's) Launch in the Gainsborough area April/May 2019

Facebook popularity Polls posted regards Antenatal Education, Physiotherapy and Mental Health June 2019

- Episode 2 of the Maternity Pathway Film Series completed and Episode 1 is in the making, both will be released simultaneously.
- Episode 1 – finding out your pregnant, immediate info required, dietary needs, appointment options, clinic information
- Episode 2 – booking in appointment, what you can expect, what you do next
- 'Caesarean Birth' film completed in principle, to be released later in July following ULHT provider agreement.

If there is anything that you wish the Better Births Team to share on social media on our Facebook page, or Twitter to promote changes in practice or just to seek 'user' opinion we would gladly assist.