



Better Births Lincolnshire

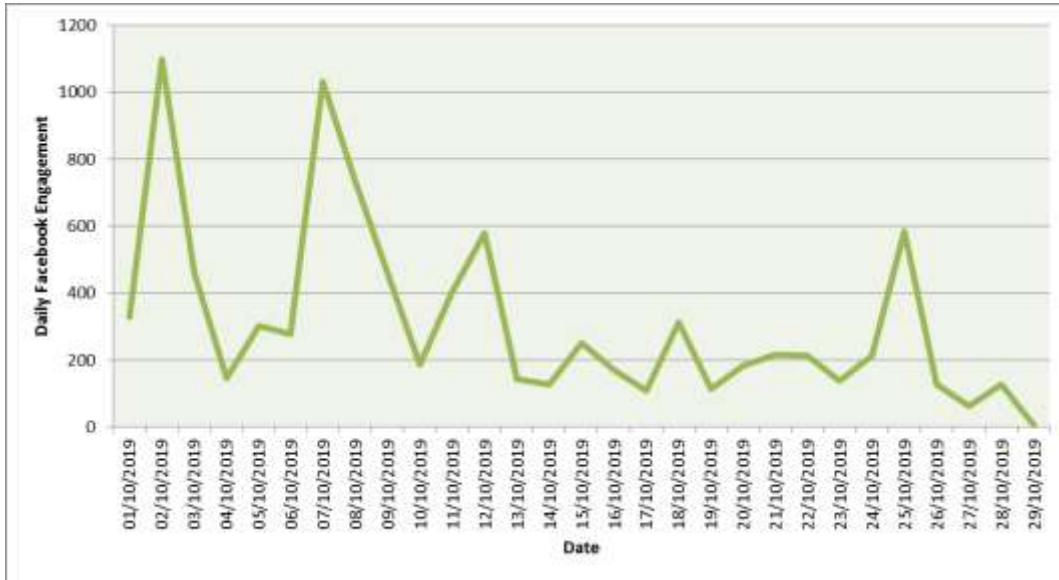
October 2019



- New Films; (in script and initial filming stages)
 1. Homebirths/Waterbirths – This has now been filmed and editing is on-going. Special thanks to Naomi Daley for the use of her home and being our ‘woman’ for the film, and thanks to Rosie Good for being our Community Midwife during filming
 2. Postnatal Discharge –This has been filmed and editing is on-going
- The Visual Tour of Pilgrim, Boston is now completed and will be launched at any time
- The draft format of **‘My Vision, My Choice, My Pregnancy Leaflet’** has now been launched on social platforms **on the 23rd October**. This includes the Better Births website, Facebook and Twitter and we are awaiting analysis of the initial feedback from service users
- Posters have been sent to GP surgeries, Children’s Centres, and Antenatal Clinics to advertise the launch of the **‘Choice Leaflet’** for women
- The Maternity Transformation Programme (MTP) led by NHS England is delivering the vision outlined in Better Births to improve maternity care in England. Health Education England (HEE) is leading work stream 5 of the programme, ‘Transforming the Maternity Workforce’. As part of this work, HEE have identified limited in-year training funding to support organisations implement the SBLCBv2. This is an exciting opportunity for further learning for all avenues of professionals and a bid to receive the money has been submitted
- An update of the Better Births Strategy Plan has been produced in line with the Long Term Plan initiatives
- Hypnobirthing Training now filled following a change in cost to attend the course

- Following on from the Rural LMS in London and a presentation by Sue Jarvis on Community Hubs – ‘100% of respondents to our evaluation said that they agreed or strongly agreed that the session was useful and relevant.’ This is great feedback!

Facebook Statistics



The peaks show when we had launched our new films, and at the end of October when we launched the Pilot of the ‘Choice Leaflet’. Great to visualise 😊

